

How to List Items For Sale on Fishing Flea, Step By Step

- 1) After you have registered as a Seller on Fishing Flea, there are a couple of things you must be decided before you begin to list an Item for Sale. First, you must decide whether you are going to ship the item using Fishing Flea's UPS services or are you going to handle all the shipping arrangements yourself.
- 2) If you are going to use our UPS services you will need to know the size and weight of the package in which the item will be shipped. We highly recommend that you package the item beforehand. Also, if you are going to use our UPS services, you will need to decide whether you are going to drop the package off at an UPS authorized drop location or are you going to have UPS pickup the package at your doorsteps.
- 3) Or you may decide to handle your own shipping. Just remember that if you select this option that the price of the shipping must be included in the price of your item. Thereby in effect, you are offering the buyer free shipping.
- 4) After you have decided on your shipping options, log in on Fishing Flea. On the left hand side bar, click on "Sellers". After the Seller's page opens, on the right hand side of the page, click on the "List New Item for Sale" button. This starts the wizard to list a new item for sale.
- 5) On the wizard's first step, check the box if you are willing to ship your item outside of the USA. (please remember that items that are purchased outside the USA will incur additional seller's fees for currency's exchanges and international Credit Card fees that will be deducted from your sale price, these fees are listed in you Seller's fees) Otherwise leave the box unchecked. Click "Next" to proceed.
- 6) The next step of the wizard, you will need to provide the title of the listed item, a description of the item and your asking price. Click "Next" to proceed.
- 7) This next step requires that you select parameters that will be used by the search engine for all the items listed for sale on Fishing Flea. From the drop down lists, select the list item that best describes you item for sale. Click "Next" to proceed.
- 8) The next step provides you a means of uploading images of the item you are listing for sale. **This step is optional** -- you do not have to upload any images but things sell better if the buyer can see them. To upload images, click on the "Browse" button, locate the image file on your computer and double click the file. Then click on the "Click Once to Upload" button. According to the speed of you internet connection, this may take several seconds for the image to upload. When the image has uploaded it will be visible in the "Preview pane" and displayed as a thumbnail at the bottom of the wizard page below the "Remove Last Uploaded Pics" button. If you change you mind about the image you uploaded, you may remove it by clicking on the "Remove Last Uploaded Pics" button. (A Note on Uploading Images: images must be less than 1000 kb in size; they must be in the "jpg" or "gif" format)

- 9) The next step requires you to select from a drop down list whether you want to use Fishing Flea's UPS shipping or handle your own shipping arrangements. Select and click the "Next" button to proceed.
- 10) If you selected to use Fishing Flea's UPS services, then your next page will require you to enter the package's weight (in pounds or kilograms) and the package's size (in inches or centimeters). You must also select whether you want UPS to pickup the package at your doorstep or whether you will drop it off at an authorized UPS drop location. -- If you selected to handle your own shipping arrangements, your next page will provide you the means by which to list any shipping limitations you wish to impose on the buyer (Etc. "I will only ship to the lower 48 states"). Either path, click "Next" to proceed.
- 11) The next page allows you to select the user name that you want your item to be listed under. Your choices will be your user name or any of the alias user names that you listed in the Seller registration process. Select and click "Next" to proceed.
- 12) The next page provides the means for you to select who will be able to view and/or buy your item that you are listing for sale. Your choice will be all Fishing Flea users or you may reserve the item for any Fishing Flea user. When you select a single user, only that user will be able to view and/or buy your listed item. You will also be able to create a discount voucher for your item that you are listing for sale. This discount voucher may be given by you to any buyer whom can claim it at the point of sale only. Just enter the amount in US Dollars for the discount voucher. You may create and/or change a discount voucher and/or reserve the item for sale for any Fishing Flea user at anytime from your item's listing page. Make your choices and click "Next" to proceed to the final page of the wizard.
- 13) On the last page of the wizard, click the "Finish" button to process the listing for your item for sale. You will be redirected to your item's For Sale page. You will have 15 minutes to check your listing and make any changes and edits. After that the listing is consider final. During this time the item will not be able to be viewed by anyone but you. Also at the bottom of the page you will see button that you can use to create and/or change your discount voucher and/ or reserve the item. These buttons will only be visible to you the seller.